

TO VOLUNTEER/
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Parting the clouds Teleclass/Site Positions

- PR Manager
 - puts press releases out on online service (PR web?)
 - comes up with creative story angles
 - gets David or therapist on radio shows

- Commenting volunteers
 - comment on blogs, linking back to our site. 100 comments each.

- Traffic Manager
 - keyword research
 - collects content articles
 - optimizes pages
 - submits to article directories
 - coordinates commenting volunteers
 - gets 20 links from top depression & anxiety sites
 - sets up links mgr and sureposition for links
 - arranges ad in 10 top dep/anx newsletters

- Web Designer
 - puts adsense on site?
 - like to avoid commission on drugs?
 - online forum? or point them to one of the biggies?
 - newsletter subscription & download

- Manager (profit share)
 - manages & selects all players
 - researches to see if needed & how to differentiate

- Teleclass leader (and content provider) (gets client leads; shares commission)
 - ideally has large body of content for SEO (e.g. book)
 - gets client leads as payment
 - shares 20% commission to fund site
 - moderates online forum
 - has good creds (ideally book, ideally a big name)
 - commits to 52 teleclasses, 52 weeks.
 - eventually we may charge \$8 per class (with first class free)

- Article Writers
 - write articles on pre-selected keywords

- David's Role
 - site owner
 - coach
 - donor

- Newsletter Mgr
 - collects all donated content, plus 20 top articles from web, and collects into autoresponder